Custom Label Bottled Water for Hotels & Motels



For quotes, questions, or to place an order:

Top 10 Reasons to Custom Label Spring Water

- Great way to profit while marketing and promoting your business or brand.
- Fastest growing beverage today...surpassed soft drinks in overall consumption in 2006. Take advantage of this growing demand.
- Advertise upcoming events, coupons, seasonal greetings, grand openings, etc...on the label. Remember, the minimum for custom label is only one case (24 bottles).
- 24 billboards (bottles) in every case.
- The average length of time a bottle of water is in front of a consumer is over three (3) hours. These bottles will sit on desks, in cars, on kitchen counters, for hours, days, even weeks advertising your business.
- If you plan to <u>give</u> the water away for free, it becomes tax deductible.
- You can cross promote charities, fund raisers, local schools or sponsorships. It also makes a great donation for local events, and at the same time, advertise your company.
- If you plan to <u>sell</u> the water, it's profitable. Consumers are willing to pay \$1-\$2 per bottle, even though tap water is free...60+% margin (on average).
- No additional expenses for washing glasses, and it's portable.
- Bottled water is a healthy choice versus other beverages, including purified drinking water. We only bottle pure, natural spring water, not recycled tap water with added chemicals for taste.