Custom Label Bottled Water

with Coupons



- ◆ Low Minimum Order: 1 Case (24 Bottles per Case)
- Free set-up charges for label design.
- For label ideas, go to: www.watertemplates.com
- Inexpensive, cost effective way to advertise your business today.
- **♦** Competitive Pricing
- The bottled water industry is growing at a rate of over 10% per year. This surpassed soft drink sales in 2006 in overall consumption. Your brand can be a part of this growth.
- Bottled at the source in the foothills of the Ouachita Mountains.
- Natural Spring Water contains no chemicals or additives. Great tasting water from nature itself.

Specifications:

- **1** 24 ½ Liter Bottles per Tray/Box
- 72 Trays/Boxes per Pallet
- 22 Pallets per Truckload
- 1584 Trays/Boxes per Truckload
- ♦ 27 lbs. per Tray/Box
- 1944 lbs. per Pallet







For quotes, questions, or to place an order:

Top 10 Reasons to Custom Label Spring Water

- Great way to profit while marketing and promoting your business or brand.
- ◆ Fastest growing beverage today...surpassed soft drinks in overall consumption in 2006. Take advantage of this growing demand.
- ▲ Advertise upcoming events, coupons, seasonal greetings, grand openings, etc...on the label. Remember, the minimum for custom label is only one case (24 bottles).
- 24 billboards (bottles) in every case.
- The average length of time a bottle of water is in front of a consumer is over three (3) hours. These bottles will sit on desks, in cars, on kitchen counters, for hours, days, even weeks advertising your business.
- ♦ If you plan to give the water away for free, it becomes tax deductible.
- ♦ You can cross promote charities, fund raisers, local schools or sponsorships. It also makes a great donation for local events, and at the same time, advertise your company.
- If you plan to <u>sell</u> the water, it's profitable. Consumers are willing to pay \$1-\$2 per bottle, even though tap water is free...60+% margin (on average).
- No additional expenses for washing glasses, and it's portable.