

# Custom Label Bottled Water



- ◆ Low Minimum Order: 1 Case (24 Bottles per Case)
- ◆ Free set-up charges for label design.
- ◆ For label ideas, go to: [www.watertemplates.com](http://www.watertemplates.com)
- ◆ Inexpensive, cost effective way to advertise your business today.
- ◆ Competitive Pricing
- ◆ The bottled water industry is growing at a rate of over 10% per year. This surpassed soft drink sales in 2006 in overall consumption. Your brand can be a part of this growth.
- ◆ Bottled at the source in the foothills of the Ouachita Mountains.
- ◆ Natural Spring Water - contains no chemicals or additives. Great tasting water from nature itself.

#### Specifications:

- ◆ 24 - ½ Liter Bottles per Tray/Box
- ◆ 72 Trays/Boxes per Pallet
- ◆ 22 Pallets per Truckload
- ◆ 1584 Trays/Boxes per Truckload
- ◆ 27 lbs. per Tray/Box
- ◆ 1944 lbs. per Pallet



For quotes, questions, or to place an order:

## **Top 10 Reasons to Custom Label Spring Water**

- 💧 **Great way to profit while marketing and promoting your business or brand.**
- 💧 **Fastest growing beverage today...surpassed soft drinks in overall consumption in 2006. Take advantage of this growing demand.**
- 💧 **Advertise upcoming events, coupons, seasonal greetings, grand openings, etc...on the label. Remember, the minimum for custom label is only one case (24 bottles).**
- 💧 **24 billboards (bottles) in every case.**
- 💧 **The average length of time a bottle of water is in front of a consumer is over three (3) hours. These bottles will sit on desks, in cars, on kitchen counters, for hours, days, even weeks advertising your business.**
- 💧 **If you plan to give the water away for free, it becomes tax deductible.**
- 💧 **You can cross promote charities, fund raisers, local schools or sponsorships. It also makes a great donation for local events, and at the same time, advertise your company.**
- 💧 **If you plan to sell the water, it's profitable. Consumers are willing to pay \$1-\$2 per bottle, even though tap water is free...60+% margin (on average).**
- 💧 **No additional expenses for washing glasses, and it's portable.**
- 💧 **Bottled water is a healthy choice versus other beverages, including purified drinking water. We only bottle pure, natural spring water, not recycled tap water with added chemicals for taste.**